

[Get Doncaster Cycling] SEED Fund Guidance

What is the [Get Doncaster Cycling] SEED Fund?

As part of the borough wide Get Doncaster Moving Programme, and to help celebrate the town's role in hosting the Tour de Yorkshire and UCI World Championships, DMBC are revamping [GET DONCASTER CYCLING?] to promote cycling as a recreation, a sport and a mode of transport to Doncaster residents. The [Get Doncaster Cycling] SEED Fund has been introduced to support this scheme.

The [GET DONCASTER CYCLING?] SEED Fund has been developed to offer grants of up to £200 to eligible groups/networks/organisations within the borough of Doncaster. These grants are being offered to facilitate a 'festival atmosphere' in the surrounding communities of key cycling events. The total sum of the fund is £6000 and it will be split equally to support the 2019 Tour de Yorkshire (£3000) on the 3rd of May and the UCI World Championships 2019 (£3000) on the 27th September.

This grant could help fulfil the delivery of a project in your local area to contribute to a positive and vibrant festival atmosphere. Projects may be as simple as 'dressing up' an area or specific premises, or even providing a 'viewing hub' for residents, facilitating engagement in an event.

Please note:

- **You do not need to be** a formal, constituted group to be eligible
- Monies from the fund **will not be paid directly**, items/services will be purchased by DMBC on behalf of successful applicants (and collection arranged)

What can the fund be used for?

The below information and suggestions have been informed by event engagement research carried out by Leeds Beckett University during the Doncaster stage of the Tour de Yorkshire 2018.

DMBC are willing to provide funding for projects that can demonstrate a contribution to promoting engagement in cycling within local communities of Doncaster. This *may* include:

- Using banners, bunting and/or flags to decorate areas along a cycle event route
- Hosting a 'viewing hub' perhaps providing
 - o Rest bite for vulnerable residents
 - o Light refreshments
 - o 'Big screen' footage of the event
- Leading cycle based activities to engage communities

DMBC are particularly interested in applications that:

- Will engage communities around the specific cycling event route

- Demonstrate an ability to sustain engagement following the initial support provided to a cycling event; this may relate to physical activity/sport and/or volunteering

And those that target, although not exclusively:

- BAME populations
- 16-25 year olds
- 60+ year olds
- The following areas – Town Centre, Lower Wheatley, Bentley, Tollbar, Askern, Owston, Campsall, Norton (TDY19)
- The following areas – Bessacarr, Intake, Wheatley Hills, Edenthorpe, Dunsville, Hatfield, Thorne (UCI19)

Please note:

The Get Doncaster Cycling SEED fund **will not pay** for;

- Activities promoting religious or political beliefs
- Professional fundraisers
- Any activities outside of the borough of Doncaster
- Holidays, prizes or food (other than light refreshments)
- Uniforms
- Goods or services that have already been bought or ordered
- Volunteer expenses

Points for consideration:

- Think carefully about the aims of the project to ensure that they are realistic.
- Plan ahead – you need to be aware that the fund **may** take several weeks to process.
- Working in partnership and through networks can often strengthen the support given to the group/network/organisation.
- Include supporting evidence where you feel it would strengthen the application.
- It must be demonstrable that the project represents good value for money.
- **The above guidance information should not be considered as exhaustive, if you are unsure of your project's eligibility, or would like clarification, please contact Darren Simpson (tel: 01302 737721 email: Darren.simpson@doncaster.gov.uk)**
- Following the event, DMBC will require successful applicants to attend meeting to provide feedback and discuss the benefits of the scheme.

Completed application forms should be returned by email to
simran.kaur@doncaster.gov.uk

Or by post to:

Simran Kaur

Leisure Services

Doncaster Metropolitan Borough Council

Civic Office

Waterdale

DN1 3BU

The deadline for Tour de Yorkshire 2019 applications is the 8th March 2019

The deadline for UCI 2019 applications is the 2nd August 2019

SEED Fund Application Form

1. Name of Officer supporting application:			
2. Name of network/group/organisation:			
3. Contact details of lead applicant:			
Name:			
Address:			
Postcode:			
Telephone:			
Email:			
4. Address details for place of activity/activities:			
Address:			
Postcode:			
Telephone:			
5. Date that the network/group/organisation was established:			
6. Number of members within the network/group/organisation:			
7. Amount of funding being applied for (max £200):			
8. Which event does this application relate to? (please tick)			
Tour de Yorkshire 2019	<input type="checkbox"/>	UCI 2019	<input type="checkbox"/>
8. Brief description of proposed activity/activities:			

9. Description of the potential benefits/outcomes of the proposed activity/activities:

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10. List of individuals/communities able to take advantage of the proposed activity/activities:

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11. Details of how and why the funding is required for the proposed activity/activities:

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12. Please provide a breakdown of what the funding will pay for (including VAT):

Required item/service	Supplier	Additional info (e.g. reference number / website link)	Cost (£)

Total amount of funding required:			

Signature:	
Date:	
Additional Comments:	